



Tender for Stickers and Branding of 108 Emergency Medical Ambulances on Rate Contract Basis.

EMRI GREEN HEALTH SERVICES

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Secunderabad

Telangana-500003

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SECTION1-NOTICEINVITINGTENDER

Sealed Tenders are invited by EMRI Green Health Services (EMRI GHS) on behalf of Department of Health and Family Welfare, Government of Odisha, for Branding work/ Stickers work of ambulances in Odisha as per detailed specifications enclosed.

Tender No and Date	Tender Document-EMRI/Odisha/2025/001- Dated 22 nd October 2025
Items to be procured	Stickers and Branding of 108 Emergency Medical Ambulances on Rate Contract Basis
Date and time of Pre-bid meeting	29 th October 2025, at 11:45 AM
Date and Time for Submission of Tender Documents	6 th November 2025, at 5:00 PM
Date and Time of Opening of Technical Proposal along with Technical Presentation	7 th November 2025, at 12:00 PM
Date of opening of Financial Bid	10 th November 2025, at 11:00AM
Venue for the pre-bid meeting & Opening of Tender	National Health Mission, Annex Building, SIHFW, Nayapalli, Bhubaneswar-751012
Venue for Submission of Tender Documents	EMRI Green Health Services 7th Floor, IDCO Towers, Rupali Square, Bhubaneswar Odisha-751007
Mode of Submission of Bids	The bid should be received through courier, speed post or registered post. Proposals received after the due date and time of submission shall be treated as Late bid and be liable for rejection.

The RFP document can be downloaded from www.emri.in. The bidders can send pre-bid queries in mail id info@emri.in

SECTION2-ELIGIBILITYCRITERIA

- a. The bidder must have of experience of similar jobs within three years. Bidders should have experience of branding on at least 200 vehicles in India over the last three completed financial years.
- b. Bidder should be specialist in vehicle branding and should be in same business for at least last three years.
- c. Bidder having experience in stickering and branding of vehicles are eligible to participate in this tender.
- d. The bidder should have a branch office in Odisha for better coordination.The bidder must have average audited annual turnover of Rs. 2 crores during the last three financial years. Bidders to attach audited accounts or certificate duly certified by chartered accountant for last three financial years as supporting documents as in annexure-4.
- e. The bidder should not have been blacklisted by any State or central Govt. institutions or disqualified by any of its clients on account of non-fulfilment of contract for supply/ maintenance, malpractices, cheating any related issues.
- f. The bidder should have work force of minimum 10 people to be deployed in the project.
- g. The bidder should have registration with GST.

Documents to be Mandatorily submitted in support of the technical bid:

- i) Copy of Registration of firm/establishment/company.
- ii) Copies of turnover certificate (e.g. audited balance sheet/ CA certificate) for the latest Three Years (F.Y. 2021-22, 2022-23 and 2023-24)
- iii) Copy of the PAN CARD of the agency.
- iv) Copy of GSTIN.
- v) Copy of Udyam Registration of any .(in case of micro ,small & medium enterprise)
- vi) Copy of documentary proof mentioning the work experience of bidder.
- vii) Satisfactory completion of contract certificate (relevant to work experience given) from previous organization.
- viii) Authorization letter to sign and submit the Bid.
- ix) The bidder shall obtain from the original sheeting manufacturer of Retro Reflective Sheeting a Pre- Qualification Warranty certificate in original for seven years for Type IV sheeting and submit the same during Bid Submission.
- x) The bidder shall submit 3 years outdoor weathering Test report from the manufactures regarding retro-reflective sheeting from an Indian Govt Lab.. The tests should be conducted in India by Govt Lab.

Ministry/IRC Reference– IRC-672022, Pageno.10, Pointno.6.7.

SECTION 3 INSTRUCTIONS TO BIDDERS

1. Technical Bid, i.e Cover ‘A’

Pre qualification Cover:

The Bidder shall furnish, along with the bid, the following in a separate cover, here in after called Cover ‘A’

- a. Earnest Money deposit of Rs.2Lacs (Rupees Two Lakhs), in the form of Demand Draft/Bankers cheque/ Bank Guarantee in favour of EMRI Green Health Services payable at Bhubaneswar. EMD submitted in any other form or bids without EMD shall not be accepted. The EMD of the successful bidder shall be retained till completion of the tender period but shall not carry any interest. If the successful bidder fails to execute the agreement and/ or fails to deposit the performance security within the specified time, or withdraws his bid within the validity period of the bid, the EMD shall be forfeited. If any Company is specifically exempted from furnishing EMD under any statute/guideline/notification, the copy of the same should be provided along with the bid documents. Please note that NSIC certificates will be accepted also.
- b. The EMD of the unsuccessful bidders will be returned within 30 days after the finalization of the tender.
- c. Duly filled in formats as per section 6. All formats should be signed by the authorized signatory with name, designation and stamp of the company.
- d. Details of supplies made during the last 3 years with summary of Purchase orders and performance certificates issued by clients in the specified format.
- e. Items supplied Branding of Govt. Ambulances/vehicles to Govt. institutions etc. if any for the last three years with copies of Purchase order and Performance certificates are to be separately highlighted.
- f. Authorization like Power of Attorney or Resolution of the board for the office of the company who have signed the tender document and the bid.
- g. Undertaking in the form attached confirming acceptance of all terms and conditions of the tender including special conditions.
- h. Catalogue, literature and schematic diagrams (wherever applicable) of the items quoted.
- i. Cost of the RFP Document

The cost of the RFP document-Rs.29,500 (including GST) should be remitted by way of a Demand Draft/Bankers' cheque payable in favour of **EMRI Green Health Services**, Bhubaneswar will be submitted along with the bid documents. Comprehensive Annual Maintenance Contract (CMC):

The supplier shall quote the rate for the comprehensive Annual Maintenance of the Stickers and branding work separately, upto 2 years post standard warranty period.

- j. The bidders will have to attach a presentation in the technical bid and cover the following topics:
1. Brief Company profile, local presence, associates, major clients & projects etc.
 2. Experience and capabilities of conducting similar assignments
 3. Understanding of assignment along with methodology indicating broad scope of work and road map.
 4. Proposed Key Personnel along with Team Leader and Manpower commitment.

The commercial bids of bidders who are successful in Technical Evaluation only would be considered.

2. Commercial Bid i. e Cover 'B'

Bid shall be type written and correction, if any, in the bid shall invariably be attested with full signature by the bidder with date, failing which the bid shall be considered ineligible for evaluation. Corrections done with correction fluid shall also be duly attested.

The rate quoted per unit (as per Annexure -6) shall be the landed cost at destination, inclusive of stickers forwarding, GST, Freight, Insurance, Installation/Commissioning/All other taxes if any and Standard Warranty period for 3 years. The Comprehensive maintenance for the balance period (should total to five years), should be given clearly giving the breakup of the cost. The landed price per unit including standard warranty & all taxes & duties and CMC shall be the criteria for determining the L1 rate.

However the order will be placed only for the cost of the stickers and pasting. For CMC of two years after standard warranty, the rates will be frozen and the bidders will enter into CMC separately with the Service Provider before the expiry of standard warranty.

Each page of the price bid shall be duly signed by the bidder with official seal. The Cover 'A' and Cover 'B' shall be separately sealed and both these covers shall be put in another sealed cover super scribed as "TENDER FOR STICKERING & BRANDINGWORK"(TENDERNO.005)DUEATHRSON_____& ADDRESSED TO The Project Head, EMRI Green Health services 7th Floor IDCO Tower, Bhubaneswar-751007, Khurdha, Odisha.

Cover 'A' i.e. Technical Bids shall be opened at Bhubaneswar or other place intimated, on the date and time specified in presence of the intending bidders or their authorized representatives.

Cover 'B' i.e. the Price Bids of the bidders who meet the eligibility criteria, evaluated based on the details furnished in Cover 'A' shall be opened on the date and time mentioned in the NIT.

Bid documents that do not provide complete information and/ or that are submitted after the above specified time shall be rejected.

Bidder should quote their prices in the scheduled format supplied in this tender form giving the break up of prices. Tenders received in any other form will not be entertained.

Bidder should sign the certificate provided in the tender form “that they have read and understood, all the Terms and Conditions stipulated for in the Tender and are willing to abide by these tender terms and conditions”, before submitting the tender document. Tenders submitted without the Signed declaration certificate will be considered incomplete and will not be considered.

3. Validity of the Tender:

The bid prices quoted shall remain valid for a period of two years from the date of issuance of LOI to the successful bidder.

4. Performance Security Deposit:

The successful bidder, within 7 days of receipt of Purchase Order, shall be required to submit Performance Security Deposit of - 5% of the order value in the form of Bank Guarantee in favor of the Govt. of Odisha. Earnest Money Deposit of the successful bidder shall be returned after furnishing the Performance Security. The Performance Security shall be returned to the suppliers on successful completion of contract after the expiry of the period covered under comprehensive onsite warranty and submission of performance security in the name of the Service Provider for an amount equal to 3% of the Bid Amount for Comprehensive Maintenance contract.

Performance security for the comprehensive maintenance contract for balance 2 years (3 % of the total bid amount) of comprehensive maintenance contract must be submitted to service provider prior to 90 days of expiry of standard warranty period. If performance security for annual maintenance is not submitted prior to 30 days of expiry of standard warranty period, then service provider holds right to revoke the 10% security deposit given at the time of issuing purchase order.

Technical Evaluation and Eligibility Criteria

Technical evaluation and Eligibility Criteria of all bidders who submit the technical and financial within the tender submission time will be done by the Technical Committee constituted by the Service Provider and the Purchaser. All qualified bidders' financial bids will be opened.

The commercial bids of bidders who are successful in Technical Evaluation only would be considered.

Technical proposal of all the applicant will be evaluated based on appropriate marking system. The categories of marking and respective weight age are as under:-

TECHNICAL EVALUATION SHEETFORSTICKERINGANDBRANDINGOF AMBULANCES			
Sr.No	Criteria	Maximum Marks	Marks Obtained
1	Years of experience in similar field specified in the Request for Proposal Document. The marking will be done as under: >=3years<5years = 10 marks >=5years = 20 marks	20	
2	Experience in execution of Vehicle branding contracts (nos of vehicles) in Government or related Organisations. The marking will be relative where in the bidder with the highest number will get the highest and the others will get proportionate marks.	30	
3	Turn over:-Highest turnover-20 marks; any turn over below the highest turnover will have proportionate deductions in Marks from the total allotment of 20marks	20	
4	After Sales Service. The agency has to provide details of the existing after sales network and the future plan of after sales Network in the State of Odisha	20	
5	Valid ISO certification of the bidder	10	
Total		100	

Note:- Only those applicants whose score on evaluation of technical proposal is more than or equal to (60) out of the total technical score of (100) shall be considered for financial bid opening SECTION 4-GENERAL (COMMRICAL)CONDITIONSOFCONTRACT

1. Standards

The branding work done under this contract shall conform to the standards/ specifications prescribed in this document.

2. Patent Rights

The Supplier shall indemnify the purchaser against all third-party claims of infringement of patent, trade mark or industrial design rights arising from use of the goods or any part thereof.

3. Inspection and Test

Pre-delivery inspection of all the ambulances after the branding will be done in Bhubaneswar, Odisha.

4. Warranty

The Bidder should provide onsite warranty of 3 years against any defect in the branding.

All complaints regarding the defect in the branding should be attended within 48 hours in city location and 96 Hours in remote locations. Otherwise penalty is applicable as per details given in this document.

If any defect in the stickering and Branding is not remedied by the Supplier within a reasonable time, the Service Provider may proceed to get the defects remedied from other Supplier etc. at the Suppliers risk and expense, but without prejudice to any other defects which the Service Provider may have against the Supplier in respect of such defects.

Re-branding under the warranty clause shall be made by the supplier free of all charges.

5. Payment Terms

100% payment shall be made within 45 days by service provider to the vendor on delivery, inspection, installation and commissioning wherever applicable. However, since vehicles will be provided in phases, payment will be made on completion of branding of each phase of vehicles.

Invoice should clearly indicate the break-up of composite price i.e Basic price, GST as applicable or any other duties and taxes, all other incidental charges etc if any.

6. Prices

- a. The Supplier should not charge higher than the prices quoted in the bid for the stickering and branding work.
- b. In case of variation in taxes and duties during the scheduled delivery period, the supplier shall revise the prices as per new duties and taxes for the supplies to be made during the remaining delivery period as per terms and conditions of purchase order.
- c. The price offered in the tender should be inclusive of all costs and taxes, all other incidental charges etc if any.

7. Liquidated Damages

If the supplier fails to complete the branding work there of within the period prescribed and agreed for delivery. The service provider, without prejudice to other remedies available to the service provider shall be entitled to recover Rs. 500 per ambulance per day for every day of default.

In warranty period, all complaints to be attended within 48 hours in city and 96 hours in rural areas from the date of receipt of complaint. If not attended, the bidder will be liable for a penalty of Rs. 250 per day per vehicle.

8. Saving Clause

No suit, prosecution or any legal proceedings shall lie against Tender Inviting Authority or any person for anything that is done in good faith or intended to be done in pursuance of tender.

EMRI GHS reserves the right to procure the material separately, if the price of the particular item is found to be unreasonable and exorbitant.

9. Force Majeure

Notwithstanding the provisions of Termination for Default and Penalty clauses, the Supplier shall not be liable for forfeiture of its Security Deposit, penalty or termination for default, if and to the extent that, it's delay in performance or other failure to perform its obligations under the Contract is the result of an event of force majeure.

Force majeure shall mean and be limited to the following:

- a. War/hostilities
- b. Restrictions imposed by the Government or other statutory bodies which prevents or delays the execution of the order by the supplier.

10. Termination

The service provider may terminate the contract for any reason by giving the supplier notice of termination. Upon receipt of the notice of termination, the supplier shall either immediately or upon the date specified in the notice of termination, cease all further work except for such as the Purchaser may specify in the notice of termination. In the event of termination of the contract, the Purchaser shall only have to pay the supplier the Price for the parts executed by the supplier as on the date of termination.

The Service Provider may at any time terminate the contract by giving written notice to the Supplier, if the Supplier becomes bankrupt or otherwise insolvent.

The Service provider may, without prejudice to any other remedy for breach of contract, by written notice of default, sent to the Supplier, terminate this contract in whole or in part.

If the Supplier fails to deliver any or all of the goods within the time period specified in the contract, or any extension there of granted by the Service Provider; If the Supplier fails to perform any other obligation(s) under the Contract; and If the Supplier does not remedy his failure within a period of 15 days after receipt of the default notice from the Service Provider.

In the event the supplier fails to supply the store in whole or in part, the contract is to be terminated and the performance security of the supplier to be forfeited. However, the supplier shall continue the performance of the contract for the stores supplied to the extent as if the contract is not terminated.

11. Pre-bid Meeting

- a. A Pre-bid meeting with all the interested parties/firms, for the work will be held on the date and time fixed in this document. Only two representatives per firm / interested parties will be allowed to attend the meeting. The person(s) attending the meeting shall be capable of discussing the technical aspects of the work to be carried out and will carry the authorization letter from their company for this purpose.
- b. All queries on the scope of work, terms and conditions and any other points pertaining to the work order will be clarified by the Purchase Committee of EMRI GHS.
- c. The queries shall be restricted to the scope of tender document, its terms and conditions. Discussions/arguments with co-vendors are strictly prohibited.
- d. All the queries shall be brought for the only during this pre-bid meeting since no queries will be entertained thereafter.
- e. The minutes of the meeting will be recorded and become part of the Tender Evaluation process. Decisions taken at the meeting will supersede the relevant terms and conditions of the tender document subject to concurrence/approval by State Procurement Committee of Govt. of Odisha.

12. Resolution of Disputes

If any dispute arises between parties, then there would be two ways for resolution of the dispute under the Contract.

- a. Amicable Settlement

Performance of the contract is governed by the terms and conditions of the contract, however at times dispute may arise about any interpretation of any term or condition of contract including the scope of work, the clauses of payments etc.

b. Resolution of disputes

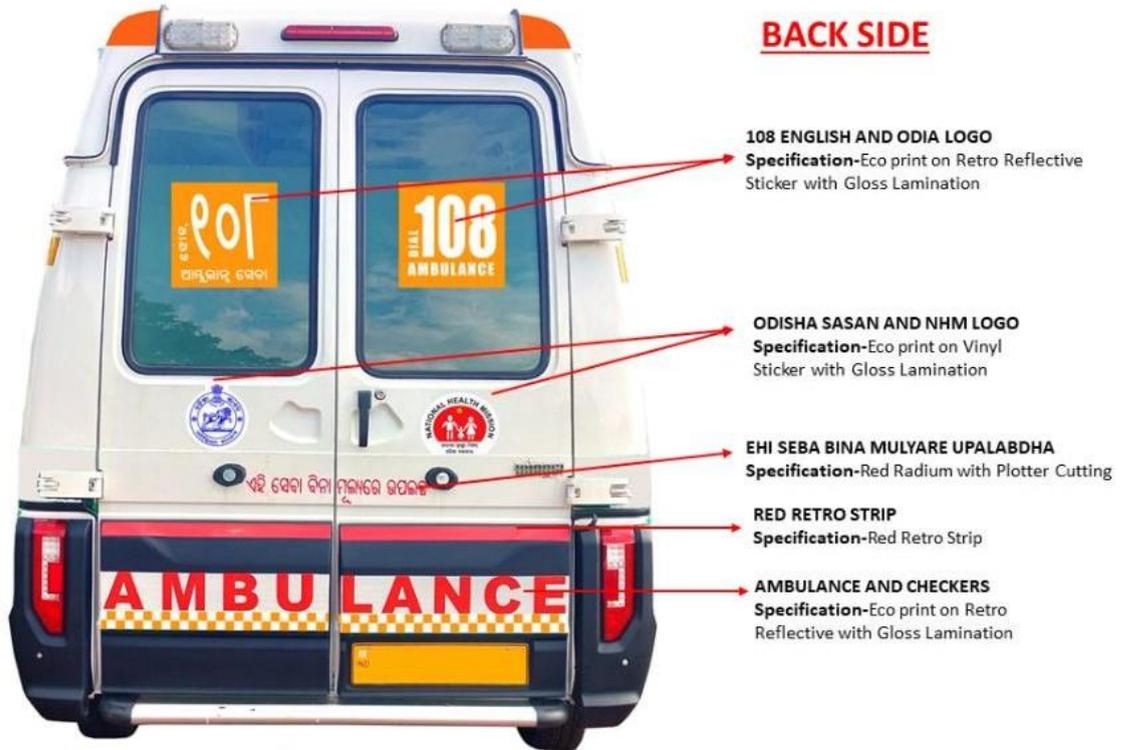
In the case dispute arising between the parties in the contract, which has not been settled amicably, any party can refer the dispute for Arbitration under (Indian) Arbitration and Conciliation Act, 1996. Such disputes shall be referred to Arbitral Tribunal as prescribed by the Ministry of Law, Government of India. The Indian Arbitration and Conciliation Act, 1996 and any statutory modification or re-enactment thereof, shall apply to these arbitration proceedings. Arbitration proceedings will be held in Secunderabad and the language of the arbitration proceeding shall be in English and that of all documents and communications between the parties shall be as per directions of Arbitration Tribunal. The decision of the majority of arbitrators shall be final and binding upon both the parties. The expenses of the arbitration as determined by the arbitrators shall be borne by party/parties as per directions of Arbitrator. However, the expenses incurred by each party in connection with the preparation, and presentation shall be borne by the party itself.

SECTION5-TECHNICALSPECIFICATIONS

Material Used in Branding-

- Retro Reflective sticker should be LC365 MCS print on type IV sheeting and laminated using transparent UV lamination only
- Eco solvent print on Vinyl Sticker with gloss lamination only.
- Self-adhesive cast vinyl to be used in Deep Orange colour Vinyl Strip in four side of the vehicles.
- Reflective radius of 15 micron with plotter cutting.
- Bright Orange Gloss enamel paint colour in the desired area should be of reputed Brand.
- The selected Vendor will provide a sample branding of an Ambulance before starting work in all Ambulances. After getting the approval and suggestion he can apply same things in all ambulances.
- The art work will be provided from our side after finalization L1 vendor.
- Everyone should provide a sample piece of each stickers during technical bid
- The colour code of the stickers may be changed in same design in future which should not be affected in the price quote later.
- All specification of sticker and placement of each sticker have been provided in below Sticker Specification
- The colour code of following sticker
 - Light Orange- RGB-246,121,29
 - Deep Orange- RGB- 221,68,0
 - Red Colour- RGB- 252,29,0

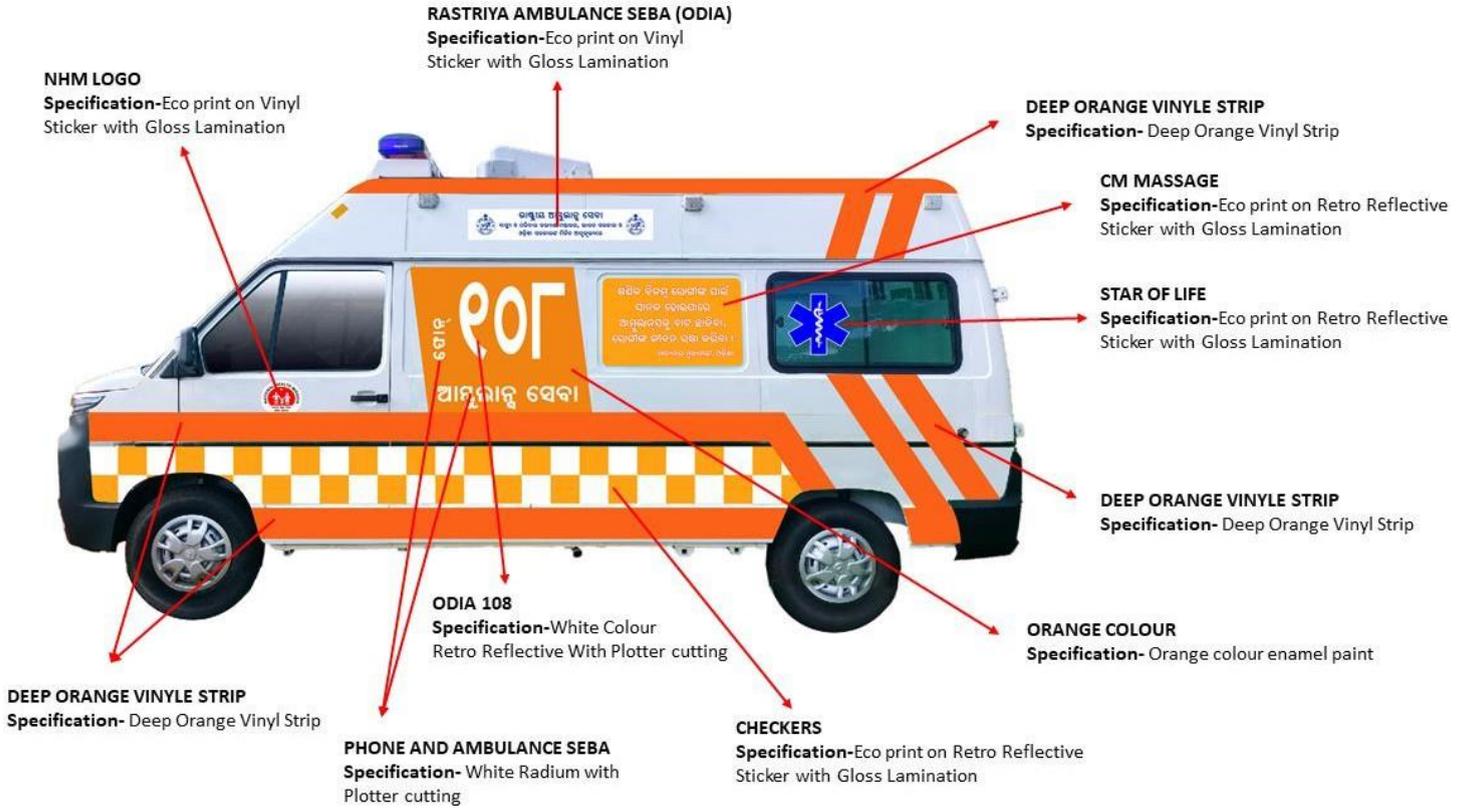
STICKER



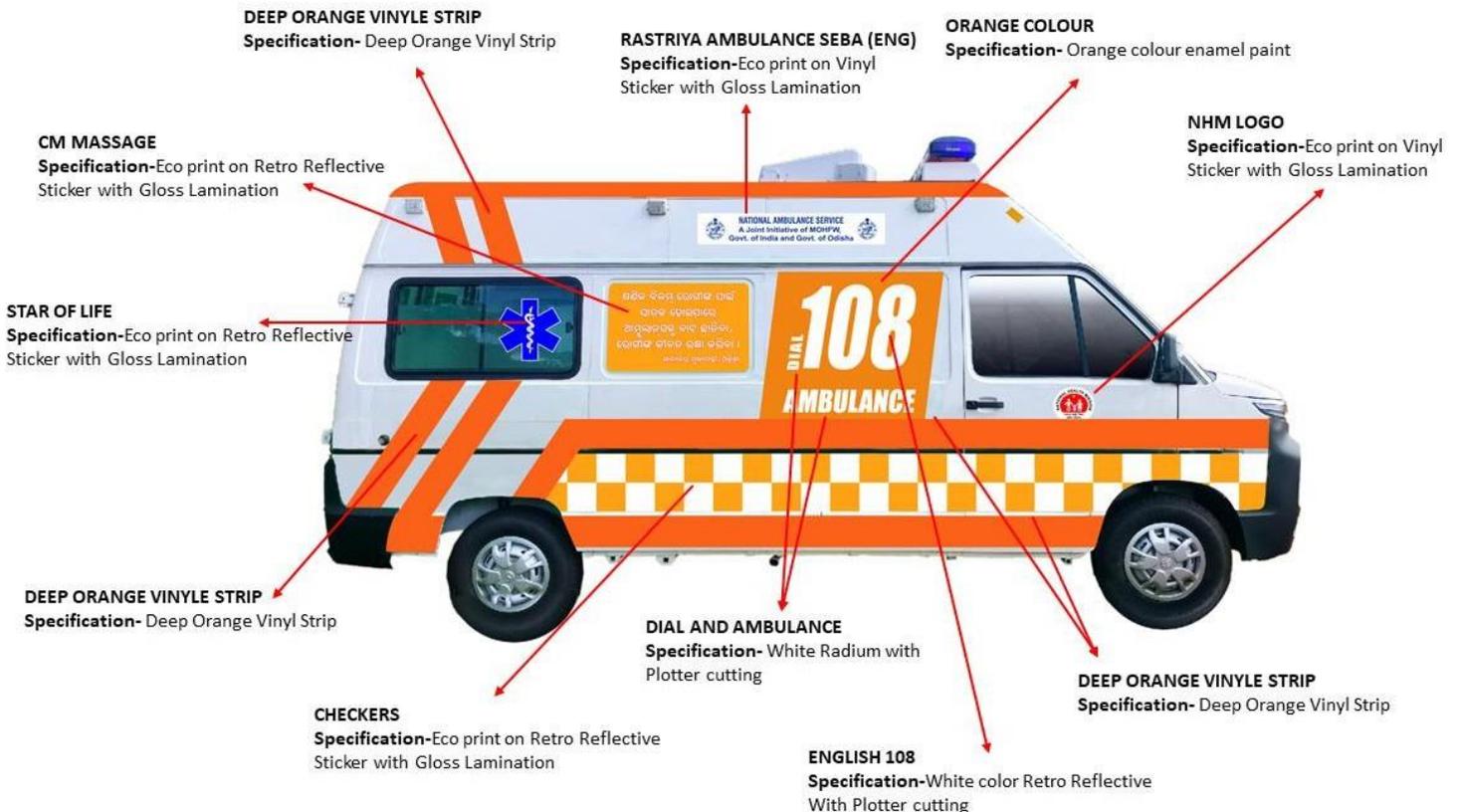
SPECIFICATION



CO-DRIVER SIDE



DRIVER SIDE



INSIDE PATIENT CABIN

The Ambulance is s Public Property, it's Safety is your responsibility and Ambulance Service is Free 6nos. sticker
Specification- Eco print on Vinyl with Gloss Lamination



INSIDE DRIVERS CABIN

Accident Awareness Sticker
Specification- Eco print on Vinyl with Gloss Lamination



TOP SIDE OF THE AMBULANCE



Cross Symbol

Specification- Red colour vinyl



SECTION6-ANNEXURES TO BE ATTACHED ALONG WITH THE TECHNICAL PROPOSAL (COVER -A)

- Annexure 1- Delivery schedule
- Annexure 2- Undertaking I
- Annexure3-Bidder'sInformation
- Annexure4-AnnualTurnoverStatement
- Annexure 5- Past Experience

Annexure1-DeliverySchedule

Sr.no	Item	Qty	Delivery Schedule
1	Branding on all Vehicles	To be decided	The branding work is to be completed within 30 days Of vehicles provided in Bhubaneswar

ANNEXURE2-UNDERTAKING1

I, _____ Prop./ Partner/ Director of M/s

_____ here by declare hereby declare that the information given in this form is true and correct to the best of my knowledge & belief.

I/we agree to the tender Inviting Authority forfeiting the Earnest Money Deposit and/or Performance Security Deposit and blacklisting us for a period of 5 years, if any information furnished by us proved to be false at the time of inspection and non-compliance with terms and conditions of the contract.

We have to fully acquainted ourselves with local conditions and factors that would have any effect on performance of the Contract.

I offer to supply the items mentioned in the schedule (enclosed in price bid) at the rates quoted there in. I agree to hold this offer for two year after finalization of rate contract.

Dated:

Signature

Name of

Bidder

Address

Annexure3–Bidder’s Information

SNO	PARTICULARS	DETAILS
1.	Name of the Bidder	
2.	Office Address	
3.	Status of the Agency (Whether A Partnership Firm registered under Indian Partnership Act, 1932 or A Company formed under the Companies Act or A Limited Liability Partnership formed and registered under the Limited Liability Partnership Act, 2008)	
4.	Name of the Authorized Person who will be responsible for bid submission and will be a single point of Contact. (Power of Attorney, Resolution of the organization etc.)	
5.	Email Address and website address, if any:	
6.	Landline Number/Mobile Number if any:	
7.	Reference of Notice inviting for RFP	
8.	GSTIN Number AND Registration Number	
9.	PAN No.of the Agency	
10.	No. of year (s)of experience in the field	
11.	Udyam Registration No. (In case of Micro / Small and Medium Enterprises)	
12.	Detail of similar assignments handled	
13.	Strength of staff handling the work assignment in the agency	
14.	Annual Average turnover for past 03 Financial years	
15.	Documents enclosed in support of the Request As per index attached Total no. of pages	

(Signature and seal of the authorized

signature) Place

Date

Annexure 4-Annual Turnover Statement

The Annual Turnover of M/s_____for the past three financial years is as given below:

Sr.No	Year	Amount
1	2021-2022	
2	2022-2023	
3	2023-2024	
Total		
Average turnover		

(Signature and seal of Chartered Accountant)

Name in Capital:

Member ship No.-

UDIN-

Plac

e

Date

Note:

1. To be issued in the **letter head** of the Chartered Accountant with membership No.
2. Also attach **Audited Financial Statement** to each year **highlighting** the **turnover** in support of the above information.

Annexure-5

PAST EXPERIENCE IN EXECUTING SIMILAR WORKS

Year	Name/address of the Organization for which similar works have been executed	Date of award of Assignment	Date of completion of assignment
2020-21			
2021-22			
2022-23			
2023-24			
2024-25			

*Note: Please furnish the Work order copies of the similar works executed in support of the information mentioned above.

Annexure 6 -Financial Bid (To be submitted in Financial Bid Envelop, Cover-B)

Vehicle Model-Tata Winger/Force Traveller

Sl.No.	Particulars	Unit price (without GST) (A)	GST as Applicable (B)	Unit Price with GST (INR) (C=A+B)	CMC for next 2 years (after warranty) (without GST) (D)	GST as Applicable (CMC) (E)	CMC Total Amount with GST (INR) (F=D+E)	Grand Total (G=C+F)
1	Price of stickering & Branding per Ambulance with three years warranty							

Total Bid Price of Stickering per Ambulance on Which L1 will be decided

Signature and Seal of the

Bidder Notes:

1. The rate quoted against each item should be inclusive of all taxes, all other incidental charges etc if any. However, the vendor may be required to do the branding at the vehicle manufacturer plant in case of emergency.
2. The Bidders are advised to study the Scope of Work carefully and quote the price accordingly
3. The Supplier shall be required to maintain the branding for a period of 3 years from the date of completion of the delivery. The Service Provider shall enter in to a separate contract for the Comprehensive Maintenance of the branding at the rate quoted in the bid. Please note that the Annual Maintenance contract shall be applicable only for the period not covered under the Standard Warranty Terms.